



KIWANIS CLUB OF BALTIMORE CITY, INC.

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No "Bowling Alone" for these guys....
Kiwanis Club of Baltimore City Announces Innovative Fundraising Product:
"A Driving Tour of Charm City"

A venerable 91-year-old institution in Baltimore has decided to forego the peanut sales, car washes and car-parking operations that have previously comprised their fundraising activities. Instead, the largest Kiwanis Club in Baltimore has produced a unique addition to Baltimore's tourism industry, benefiting not only the club's finances, but also contributing to the economic health and vitality of the city.

The mission of the Kiwanis Club of Baltimore City is to support activities that benefit underprivileged children in Baltimore City. With this project, the club also hopes to raise both residents and tourists' awareness and appreciation of important historical sites while they are enjoying this entertaining and educational audio tour. Local historian Alan Gephardt is the narrator of an original script based on his double decker bus tours.

A Driving Tour of Charm City features sixteen audio tracks, covering most major tourist attractions from the Inner Harbor all the way up to The Maryland Zoo and back again. A map, with all points of interest illustrated, is included. You can listen to a sample track, and see the map online. The CD is available for wholesale or retail ordering, renting or downloading at www.baltimoreaudiotours.com, and at the following cultural destinations:

- The Baltimore and Ohio Railroad Museum
- The Basilica of the Assumption
- The Baltimore Museum of Art

The retail price is \$11.99. Production costs were donated by Renegade of Hunt Valley, with additional professional services (studio master production) provided by B & H Audio of Towson.